



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

And:

Red Maverick Media
401 N 2nd Street
Harrisburg, PA 17101

<u>Contract / Revision</u> 402719 / 1		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/30/12 - 11/05/12		<u>Estimate #</u>
<u>Advertiser</u> McNally/R/State Senate		<u>Original Date / Revision</u> 10/29/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	43	11/03/12	11/03/12	College Football	Various		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				6	\$800.00			
2	43	11/04/12	11/04/12	NFL Pre Game	Various	-----S	:30	4	\$450.00	NM	3	\$1,350.00
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		4	43	11/04/12-11/04/12	NFL Pre Game	Various	-----Su	:30	\$450.00	NM		
		See MG 17.2										
3	43	11/04/12	11/04/12	NFL Early Game	Various	-----S	:30	2	\$2,200.00	NM	2	\$4,400.00
4	43	10/30/12	11/05/12	M-F 5a-530a	5a-530a		:30			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$30.00			
Week:		11/05/12	11/11/12	M-----				1	\$30.00			
5	43	10/30/12	11/05/12	M-F 530a-6a	530a-6a		:30			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$30.00			
Week:		11/05/12	11/11/12	M-----				1	\$30.00			
6	43	10/30/12	11/05/12	M-F 6a-630a	6a-630a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$50.00			
Week:		11/05/12	11/11/12	M-----				1	\$50.00			
7	43	10/30/12	11/05/12	M-F 630a-7a	630a-7a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$50.00			
Week:		11/05/12	11/11/12	M-----				1	\$50.00			
8	43	10/30/12	11/05/12	M-F 7a-730a	7a-730a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$50.00			
Week:		11/05/12	11/11/12	M-----				1	\$50.00			
9	43	10/30/12	11/05/12	M-F 730a-8a	730a-8a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$50.00			
Week:		11/05/12	11/11/12	M-----				1	\$50.00			
10	43	10/30/12	11/05/12	M-F 8a-830a	8a-830a		:30			NM	6	\$300.00

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<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u>	<u>Estimate #</u>
<u>Advertiser</u> McNally/R/State Senate	<u>Original Date / Revision</u> 10/29/12 / 10/30/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$50.00			
Week:		11/05/12	11/11/12	M-----				1	\$50.00			
11	43	10/30/12	11/05/12	M-F 830a-9a	830a-9a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				5	\$50.00			
Week:		11/05/12	11/11/12	M-----				1	\$50.00			
12	43	10/30/12	11/05/12	6-630p News	6p-630p		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$135.00			
Week:		11/05/12	11/11/12	M-----				1	\$135.00			
13	43	10/30/12	11/05/12	630p-7p News	630p-7p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$175.00			
Week:		11/05/12	11/11/12	M-----				1	\$175.00			
14	43	10/30/12	11/05/12	Late News	10p-1030p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$700.00			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
15	43	10/30/12	11/05/12	Late News	1030p-11p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$700.00			
Week:		11/05/12	11/11/12	M-----				1	\$700.00			
16	43	10/30/12	11/05/12	Weekday Late News 11p	11p-1130p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	43	10/29/12-11/04/12	Weekday Late News 11p	11p-1130p	-TuWThF----	:30	\$125.00	NM		
		See MG 17.2										
Week:		11/05/12	11/11/12	M-----				1	\$125.00			
17	43	11/03/12	11/03/12	Sa Late News	10p-1030p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	43	10/29/12-11/04/12	Sa Late News	10p-1030p	-----Sa--	:30	\$450.00	NM		
		See MG 17.2										
		2	43	11/04/12-11/04/12	NFL Early Game	Various	-----Su	:30	\$2,200.00	NM		
		(M) MG for 16.3,2.4,17.1										
18	43	11/04/12	11/04/12	Su Late News	10p-1030p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$500.00			
19	43	11/04/12	11/04/12	Su Late News	1030p-11p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$500.00			
20	43	11/04/12	11/04/12	Sun Fox News 9a-10a	9a-10a	-----S	:30	1	\$100.00	NM	1	\$100.00
21	43	10/31/12	11/02/12	M-F 1130p-12a	1130p-12a	--WTF--	:30	1	\$45.00	NM	1	\$45.00
22	43	10/31/12	11/05/12	M-F 7p-730p	7p-730p	M-WTF--	:30	1	\$500.00	NM	1	\$500.00
Totals											87	\$25,505.00

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<hr/>												
<u>Time Period</u>		<u># of Spots</u>		<u>Gross Amount</u>		<u>Net Amount</u>						
10/29/12 - 11/05/12		87		\$25,505.00		\$21,679.25						
Totals		87		\$25,505.00		\$21,679.25						

Signature: _____ **Date:** _____

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